

LAVASOFT

Ad-Aware® PLUS Internet Security

anti-virus + anti-spyware + anti-rootkit

The World's Most Trusted Anti-Malware - Over 400 Million Downloads Worldwide

At home or at your small office, your computers and your private information are exposed to countless cyber threats each time a family member or colleague accesses the Internet, downloads a file, opens an e-mail, or plays a game. Ad-Aware Plus gives you the power to protect your privacy and security, safeguarding you from the multiple cyber theft scenarios you will encounter along the way.

With advancements to the anti-malware technology and additional usability features that allow you to use the product according to your individual needs, Ad-Aware Plus provides the comprehensive online protection and ease-of-use you need to stay in full control of your private information.

Ad-Aware Plus is an upgrade of our Free version with additional advanced features. To choose the Lavasoft product that is right for you, visit our comparison chart at www.lavasoft.com.

Ad-Aware Gives You the Power To...



Shop, bank, e-mail, and make travel arrangements online – Ad-Aware actively shields you from the latest cyber threats, including viruses, spyware, password stealers, keyloggers, Trojans, dialers, and other identity thieves.



Download photos, music, and other files with confidence – Ad-Aware's behavior-based detection finds suspicious files and blocks malicious threats before they integrate into your PC and attack your personal information.



Control your privacy – Erase 'tracking cookies' left behind when you surf the Web on Internet Explorer, Opera, and Firefox in one easy click.



Safeguard your secure documents – Ad-Aware actively shields sensitive information on your computer from deceptive applications and cyber attacks.



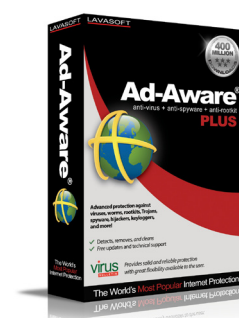
Get peace of mind – Ad-Aware cleans and restores your system after an attack to keep your PC running like new.



[Ad-Aware] provides solid and reliable protection with great flexibility available to the user...combining leading detection technologies from the anti-spyware and traditional anti-virus worlds.



Virus Bulletin



KEY FEATURES

- Complete malware protection, including anti-virus + anti-spyware
- Ad-Watch Live! Advanced real-time protection
- Genotype detection technology
- Behavior-based heuristics detection
- E-mail scanner
- Rootkit Remover: Level 2 Advanced
- The Neutralizer
- Minimal strain on system resources
- IE Download Guard
- Simple Mode/Advanced Mode
- Customizable profile scans
- The Scheduler
- Pin-point file scans
- External drive scans
- Easy to download, install and use
- Automatic updates and free technical support
- Full integration with Windows Security Center

AD-AWARE PLUS – KEY FEATURES

- **Complete malware protection** – A power-packed combination of our pioneer anti-spyware technology together with traditional anti-virus provides comprehensive malware protection, including protection against viruses, spyware, blended malware, trojans, rootkits, hijackers, keyloggers, and much more.
- **Ad-Watch Live! Advanced** – Immediately detect malware applications with advanced real-time protection, including behavior-based heuristics scanning.
 - **Real-time process protection** - Blocks or suspends malicious processes and infected files that try to start or connect to your system, to prevent them from further integration in your system.
 - **Real-time registry protection** - Advanced detection of attempted registry changes, a favorite target for many malware distributors. Ad-Watch alerts you when a program tries to make changes to your Registry, giving you the power to block the threat or allow access.
 - **New! Real-time file protection** - Blocks malicious files from entering your system, and alerts you to malicious files already on your PC.
- **New! Genotype detection technology** – Based on heuristics, Genotype allows Ad-Aware to stay ahead of today's ever-evolving threats, as well as threats that have not yet been created.
- **New! Behavior-based heuristics detection** – Extra Sensory Protection allows you to go a step beyond detecting known threats – the heuristics detection finds and blocks unknown and emerging threats and stops deceptive malware and cyber thieves before they attack your personal information.
- **New! E-mail scanner** – Keeps you safe from malicious attachments and images in your e-mail in Microsoft Outlook.
- **New! Rootkit Removal: Level 2 Advanced** – Deep level rootkit technology that uncovers and destroys hidden threats, detecting both user-mode and kernel-mode attack techniques.
- **New! The Neutralizer** – Combat malware that attempts to restore itself even after a system reboot with this advanced removal tool.
- **New! Download Guard for Internet Explorer** - An additional layer of protection allowing you to download files on Internet Explorer confidently, IE Download Guard alerts you to malicious files during the download process so that you can take action before malware infiltrates your system.
- **Detect, Remove and Repair** – Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Minimal strain on system resources** – Improvements to computer resource usage means you benefit from protection that will not slow your computer down
- **Customizable profile scans** – Easily create and save personalized scan profiles so Ad-Aware only scans areas that you select.
- **New! Simple Mode /Advanced Mode** – You have the power to decide how to interact with Ad-Aware: Simple Mode allows you to 'set and forget', while Advanced Mode will let you customize all the settings as you choose.
- **Lavasoft SmartSet** - Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- **External drive scanning** - Scan your external storage devices – iPods, DVDs, USBs, and more – for an additional layer of security.
- **The Scheduler** - Automatic scans set to your personalized schedule to optimize time and resources.
- **ThreatWork Alliance** - Submit suspicious files to Lavasoft researchers for analysis, with one easy click.
- **Hosts File Editor** - An expert tool within Ad-Aware that allows you to take control of your web navigation by adding, deleting or making changes to the Hosts File to create Web navigational shortcuts and to block unsecure and harmful websites.
- **Pin-point scanning** - Easily assess suspicious files - right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- **New! Custom skins and community-driven translations** – Enjoy the ability to choose more individualized options for Ad-Aware's user interface with custom-designed skins and community-driven translations.
- **Easy to download, install and use** - Effortlessly maneuver the complexities of malware detection and removal with our user-friendly interface.
- **Automatic updates and free technical support** – Protect against the latest forms of malware with fast, continuous pulse updates, and rest easy knowing you can get immediate answers to your questions with free technical support.

SYSTEM REQUIREMENTS

- **Processor:** Intel Pentium 600 MHz or better
- **RAM:** Operating system + min 100 MB
- **Free hard disk space:** 100 MB recommended
- **Operating Systems:** Windows 7 (32 and 64-bit)
Windows Vista (32 and 64-bit)
Windows XP (32-bit)
Windows 2000 Pro

Languages

- Traditional Chinese, Simplified Chinese, English, Dutch, French, German, Italian, Japanese, Portuguese, Spanish, Swedish

CONTACT INFORMATION



www.lavasoft.com



+46.(0)31.777 77 50



+46.(0)31.15 69 10



Lavasoft AB
Odinsgatan 10
411 03 Gothenburg
Sweden